

THE 
GUARANTEE

Book 3+ Attendees,
get one free

WOMEN IN LOCAL GOVERNMENT

Leadership Workshop

#IWD2023

9am – 5pm (BST)
7th – 8th March 2023
Virtual Workshop


MEMBER
The CPD Certification
Service



ST HELENS
BOROUGH COUNCIL



THURROCK
COUNCIL



This workshop will equip you with the tools and knowledge to build confidence in your abilities as a leader, and negotiate the day-to-day challenges of Local Government. This hands-on two-day interactive workshop has been designed with both current and emerging leaders in mind. It aims to equip participants with the tools, knowledge and leadership plan they can use to navigate a successful career and advance their career as a leader within Local Government.

● TOPIC 1

Emotional Intelligence (EQ)

- Gain a deeper understanding of your EQ and identify opportunities for growth
- Explore the impact of your EQ on your team and the wider organisation
- Embrace the qualities of empathy and EQ to advance yourself as an effective leader
- Leverage your EQ as a personal strength within the organisation

● TOPIC 3

Lead Teams That Are Engaged And Productive

- Capitalise on your technical skills to help develop your leadership strengths
- Use your authentic leadership style to motivate and engage your team effectively
- Build a culture of engagement and productive relationships who are working towards a shared vision
- Build your team through a consistent coaching and performance framework

● TOPIC 2

Making The Right Decisions – Effectively

- Understand the neuroscience of intuition and learn to trust your instincts
- Reflect on your own experience and knowledge and make effective decisions with confidence
- Develop strategies for complex and difficult situations whilst making the 'correct' decision
- Develop strategies to make sure your emotions/thoughts don't weaken your decision-making process

● TOPIC 4

How To Master Successful Change And Strategic Management

- Lead in a world of constant change and uncertainty
- Understand problem identification processes and develop problem-solving strategies
- Develop effective strategies for driving transformation through people not a process
- Engage, support and influence key stakeholders within the organisation through times of change

● TOPIC 5

#IWD2023 Panel Discussion

Angela Scott
Aberdeen City Council

Kath O'Dwyer
St Helens Borough Council

Carolyn Downs
London Borough of Brent

Lyn Carpenter
Thurrock Council

● TOPIC 6

Developing Resilience To Succeed In Times Of Change

- Identify and monitor changes that impact your work environment
- Develop strategies for supporting your team, organisation and stakeholders.
- Respond to constant uncertainty and ambiguity in the workplace
- Discover tools for managing stress and burn-out in high-pressure situations

● TOPIC 7

Build Effective Stakeholder Engagement And Management Tools

- Identify and meet stakeholder needs and expectations
- Discover tools for building effective and rewarding relationships with stakeholders
- Develop strategies for negotiating with integrity and confidence
- Manage stakeholder relationships to achieve key organisation goals

● TOPIC 8

Excel In Your Career And Develop As A Leader

- Building your personal brand and leadership style
- Align your leadership strength with the expectations of your organisation
- Establish a leadership mindset that will accelerate career development
- Develop a personal development plan to unlock your pathway to progression

THE FACILITATOR



A LITTLE ABOUT

Julie Robinson

A veteran leader turned facilitator and coach, Julie brings over 25 years of corporate experience to her leadership development, team development and coaching.

Having worked at Director level within various industries and as a non-executive at a logistics organisation, Julie has extensive experience of directing global teams in the development of world-class products and services, leading change, and turning strategy into operational results.

Consequently, she understands the thorny challenges of leadership and developing high-performing teams. Also having made a number of leadership transitions, she has experience of the skills and values required when transitioning through leadership levels.

Julie was keen to share her learnings with other leaders and thirteen years ago moved into her coaching and development role. Since then, she has facilitated learning interventions for different size groups of leaders at different levels in a wide variety of business segments.

Julie holds a Post-Graduate Diploma in Coaching and Development, a European Mentoring and Coaching Council Senior Practitioner accreditation (EIA) and studied the Psychology of Leadership, Change and Coaching with the CIPD; Strategic Planning at Cranfield and the role of the Director with the Institute of Directors.

She is also an accredited Insights psychometric profiling practitioner and facilitator and an accredited Q-OPD 360 Practitioner.

#IWD2023 PANEL

#BreakTheBias



Angela Scott

*Chief Executive Officer of
Aberdeen City Council*



Kath O'Dwyer

*Chief Executive Officer of
St Helens Borough Council*



ST HELENS
BOROUGH COUNCIL



Carolyn Downs

*Chief Executive Officer of the
London Borough of Brent*



Lyn Carpenter

*Chief Executive Officer of
Thurrock Council*



**THURROCK
COUNCIL**



Who Will Attend?

- Officers
- Managers (Such as delivery, planning, education, children's services)
- Emerging leaders
- Professionals who are looking to develop, learn and keep their skillset current.

This workshop is open to any woman who works in Local Government and wants to take her next step in their career; women include transgender women and non-binary people who are comfortable in a female-centred group.

CONTACT US
0800 949 9111

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FOR YOUR REGISTRATION!**

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Your Full Name	Your Job Title
_____	_____
Contact number	
_____	_____
Email	Business/Organisation Address

	FULL NAME OF ATTENDEES/ TO BE ADVISED	JOB TITLE	EMAIL
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Bank Transfer (EFT)
Barclays Bank:- Own Your Success
Sort Code:- 20-29-24
Account Number:- 00300330
IBAN: GB03BUKB20292400300330
SWIFTBIC: BUKB

Total
£

CARD PAYMENT
Card Number

Exp. Date CVV Total

 £

Card Holders Name

OTHER PAYMENT OPTIONS
(PLEASE TICK THE APPROPRIATE BOX)

I would like to pay via card.

I would like to pay via invoice.

Card Holders Signature

Card Holders Number



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